

GUTS. GLORY.

RAM



THE **RAM** LEGEND



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The legendary American truck, for when the job goes beyond the ordinary. From hauling your boat or trailer, to working your property or managing a business, these workhorses are designed to deliver across the board, day in and year out.

Uncompromising power trains. Ground breaking suspensions. Efficient yet unrelenting strength. Interiors with the design, diagnostics and connectivity to serve you with such comfort and information they serve as aspirational benchmarks for the rest of the class.



PROVEN POWER IMPRESSIVE PERFORMANCE MONSTER TORQUE

Combine world-class capability with outstanding performance and you've got the 6.7L Cummins® Turbo Diesel engine. Virtually indestructible in design, the Cummins Turbo Diesel is engineered to the tolerances, quality and durability to power semi class big rigs. Rated at 276kW and 1084Nm, the incredible torque delivers uncompromising strength for towing and hauling. The engine features a next generation Diesel Exhaust Fluid (DEF) System and an ultra-efficient Diesel Cooling System with an 11 blade fan and a smart diesel exhaust brake.

Whether you carry your weight in a trailer or on your deck, the 6.7L Cummins Turbo Diesel engine delivers with maximum towing capacity of over 6 tonne using a pintle.

The Cummins Turbo Diesel engine is packaged with the 68RFE six-speed automatic transmission, which includes driver-adaptive shifting and three multiple clutch packs, dual filters on a dual stage pump and an independent lubrication cooler that delivers ample pressures under all loads and driving conditions.



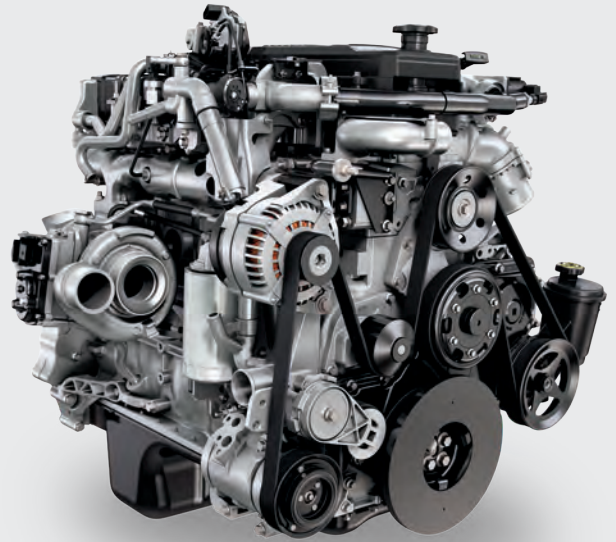
4 **TURBO DIESEL
1084NM OF TORQUE**

RAM ACTIVE AIR

Sometimes, the best things come from sitting and listening. For years, RAM engineers learned from some of the toughest workers around: customers. It's paid off in increased performance, thanks to the Active Air™ system, designed specifically for those who take trucks to the limit day in and day out.

In extreme heat or high altitudes, the RAM Active Air system reads outside conditions and automatically switches to intake cooler air from the grille.

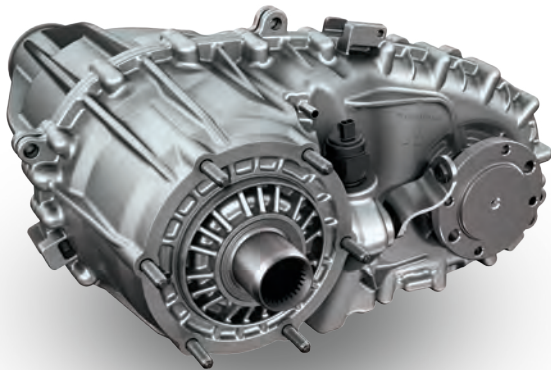
RAM Active Air technology helps ensure optimal engine air intake regardless of climatic elements. We made sure that optimal power and torque are virtually certain in all tow, haul, push, pull scenarios – even in the most extreme temperatures known to man.



6.7L CUMMINS

276KW OF POWER

RAM TOUGH



The transfer case in the RAM is exactly what you need for ultra 4x4 capability. The BorgWarner features responsive electronic shift on the fly engineering with three operating ranges plus neutral. This impressive unit offers a long range reduction ratio of 2.64:1 – an ideal ratio when off road in a slow rock climbing situation or when using your RAM 4x4 on challenging terrain or steep grades. You need capability and performance that exceeds the need and RAM Heavy Duty trucks are designed to excel.

THE FRAME – UNCOMPROMISING SUPPORT



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Unwavering. Unshakable. Undeterred. Ground breakers understand that true character begins with a strong foundation. So when RAM engineers set out to design the 2500 and 3500, they started with the frame. And they didn't stop until they had created the most resilient one ever found in a RAM truck.

Eight separate cross members, hydro formed frame rails and fully boxed rear rails help add strength and stability, giving the 2500 and 3500 the support to tow bigger loads and work harder. The RAM engineers had your toughest jobs in mind when they developed the 2500 and 3500 heavy-duty, 50-KSI steel frame, providing for more structural support than ever before.

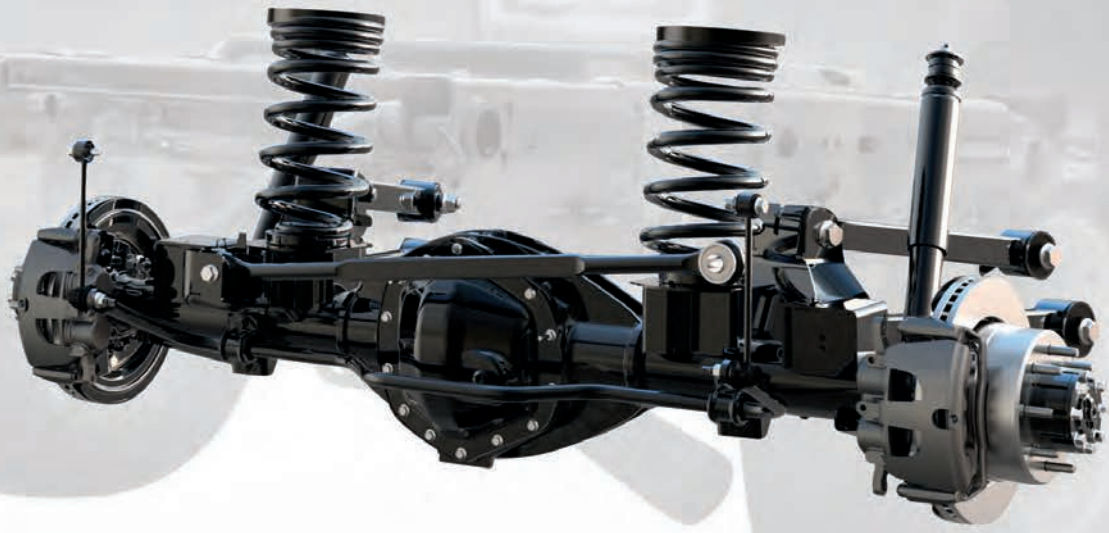
4 x 4

ADVANCED SUSPENSION – STRENGTH + CONTROL

2500

The RAM 2500 is defined by capability, with standards that allow zero tolerance for compromise or for convention. In front, a unique three-link coil spring suspension. In back, a class exclusive five link coil spring suspension featuring unique multi-rate coil springs and heavy duty fixed displacement

twin tube shock absorbers, both of which are placed in an outboard position that optimises performance and minimises noise and vibration. Innovative RAM technology delivers it all: phenomenal ride quality, impeccable road manners and unrivalled control. Let the others try to catch up.



3500

A ground breaker knows that the most trusted experts are the ones with real-world experience. When RAM engineers created the RAM 3500 Heavy Duty suspension, they combined their hands-on knowledge with cutting-edge technology. The result was a hardworking suspension, yielding an impossibly smooth ride.

Nothing says total utility quite like the redesigned 3500 Hotchkis rear leaf spring suspension, which delivers improved ride while towing and increased payload capability.

The advanced three-link front suspension on RAM 3500 increases roll stiffness and support.



THE **POWE**

**TOW OVER
6 TONNES
ON THE PINTLE**

True influence is determined not by what you say, but by what you do – and how much weight you pull. And with RAM Trucks one thing is clear, they do what heavy duty trucks should.

Whether you carry your weight in a trailer or in your cargo box, the 6.7L Cummins Turbo Diesel engine delivers. The RAM generates 1084Nm of torque, an impressive maximum towing capacity of over 6 tonnes and payload[#] of 913kg on the 2500 and 1,713kg on the 3500.



R TO PULL

No matter how heavy the load, the dashboard-mounted Trailer Brake Controller lets you automatically or manually operate the electronic brakes on properly equipped trailers. And with Electronic Stability Control (ESC) standard on all RAM trucks, your trailer and truck work together as one heavy-duty hauling machine. Before you know it, towing will begin to feel like second nature.



LARAMIE: LI



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Few pickups stand out with such sophistication as the RAM Laramie. The luxurious treatments and inviting interiors bring a wealth of appointments, design refinements, comfort and craftsmanship to the RAM. You'll know, feel and see it from the moment you take a seat in the RAM Laramie, with features that include the distinctive six ring instrument cluster and the understated elegance of leather trim in stunning Bristol Black with subtle instrument panel treatments. When it comes to luxury, it's clear – you've arrived.

Step into a RAM and you're stepping up to technology unimaginable a decade ago. RAM gives you state of the art instrumentation and information through the impressive Electronic Vehicle Information Centre (EVIC) display.

The full colour seven inch Thin Film Transistor (TFT) display offers astonishing clarity and tonnes of real time mechanical data. Add scroll-type interfaces and intuitive steering wheel mounted toggle switches for instant vehicle information (there are 34 menu options and graphics) and PowerNet electrical architecture and you're in control of all of it.

Connectivity is key. Along with a full colour 8.4 inch touchscreen system – the brilliant universe of in-cab technology makes available a world of telematics and electronics. Uconnect® includes Bluetooth®, hands free voice command and indispensable NAV systems.

LIFE IS SWEET



The RAM is designed to deliver incredible hauling capability and storage capacity – and won't let you down. The RAM can seat up to 6 people. The front row centre position can be a seat, a flat writing surface or a storage compartment with integrated cup holders.

Rear seats fold up or down for level floor hauling when materials are best carried inside. In floor storage bins are removable for draining ice and invaluable for keeping things out of sight.

FROM BRAKING



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Ground breakers go the distance, enduring early mornings and long evenings to do a job right. They go above and beyond, covering every detail – even the small things that others overlook. From braking to backing up, RAM engineers considered every angle to help you work more efficiently and securely.

The RAM models come standard with Electronic Stability Control (ESC) – a system that optimizes vehicle stability and helps maintain directional control under demanding or adverse conditions. ESC compares the driver's steering input to the vehicle's actual movement, helping give you more control on the toughest jobs out there.

TO BACKING UP



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The state-of-the-art diesel “smart” exhaust brake was engineered to help provide excellent stopping power and control, giving you optimal command of the toughest loads, day in and day out.

The Cargo View Camera helps provide a view of the bed for easier hook up of your trailer. This innovative camera also allows you to keep an eye on your cargo, with a clear image prominently displayed on the 8.4-inch Uconnect® screen.

The ParkView® Rear Back Up Camera is mounted within the tailgate handle to provide drivers with a clear view of what's behind them. The crisp colour dashboard display helps make parking and trailer hook ups a breeze.

LARAMIE SPECS



2500/3500 SPECIFICATION GUIDE

RAM Trucks Laramie 4X4 Crew Cab

	2500	3500
ENGINE & MECHANICAL		
ENGINE		
Engine	6.7-Litre I-6 Cummins® Turbo Diesel Engine	6.7-Litre I-6 Cummins® Turbo Diesel Engine
Displacement (cc)	6,690	6,690
Max Power	276kW @ 2800rpm	276kW @ 2800rpm
Max Torque	1084Nm @ 1600rpm	1084Nm @ 1600rpm
Construction	Cast iron block and head	Cast iron block and head
Valve System	OHV, 24 valves, solid lifters	OHV, 24 valves, solid lifters
Fuel Tank	117 litres	117 litres
TRANSMISSION		
Type	6-Speed Automatic 68RFE Transmission	6-Speed Automatic 68RFE Transmission
Gear Ratio:		
1st	3.23	3.23
2nd	1.84	1.84
3rd	1.14	1.14
4th	1	1
5th	0.82	0.82
6th	0.63	0.63
Reverse	4.44	4.44
BRAKES		
Type	Anti-Lock 4-Wheel Disc Brakes	Anti-Lock 4-Wheel Disc Brakes
Caliper	Twin-piston pin-slider	Twin-piston pin-slider
Front Rotors (mm)	360x39	360x39
Rear Rotors (mm)	358x34	358x34
Booster	Hydroboost	Hydroboost
Diesel Exhaust Brake	S	S
TRANSFER CASE		
Type	BorgWarner® Part Time Electronic Shift on the Fly	BorgWarner® Part Time Electronic Shift on the Fly
Operating Modes	2WD, 4WD High, Neutral, 4WD Low	2WD, 4WD High, Neutral, 4WD Low
Low Range Ratio	2.64	2.64
SUSPENSION		
Front Heavy Duty Shock Absorbers	S	S
Rear Heavy Duty Shock Absorbers	S	S
Suspension – Front	Three link with Track Bar, Coil Springs, Stabilizer Bar, Solid Axle	Three link with Track Bar, Coil Springs, Stabilizer Bar, Solid Axle
Suspension – Rear	Five link with Track Bar, Coil Springs, Stabilizer Bar, Solid Axle	Hotchkiss leaf spring, solid axle

	2500	3500
MECHANICAL		
180-Amp Alternator	S	S
3.42 Rear Axle Ratio	S	S
730-Amp Maintenance Free Battery	S	S
Anti-Spin Differential Rear Axle	S	S
Conventional Differential Front Axle	S	S
Electronically Controlled Throttle	S	S
RAM Active Air™	S	S
Selective Catalytic Reduction (UREA)	S	S
CAPABILITIES		
PAYLOAD		
Payload* (kg)	913	1,713
Front Axle Maximum Capacity (kg)	2,609	2,722
Rear Axle Maximum Capacity (kg)	3,176	3,176
TOWING		
Maximum Unbraked Towing Capacity (kg)	750	750
Maximum Braked Towing Capacity (kg) using 50mm Ball	3,500	3,500
Maximum Braked Towing Capacity (kg) using 70mm Ball	4,500	4,500
Maximum Braked Towing Capacity (kg) using Pintle	6,942	6,170
Gross Combined Mass with 3.5T Towing	7,990	8,809
Gross Combined Mass with 4.5T Towing	8,990	9,809
Gross Combined Mass with Pintle Towing	11,479	11,479
5th Wheel/Gooseneck Towing Prep Pack	Aftermarket Accessory	Aftermarket Accessory
7 Pin Wiring Harness	S	S
Class V Receiver Hitch	S	S
Trailer Brake Control	S	S
OFF-ROAD PERFORMANCE		
Front Stabilizer Bar	S	S
Transfer Case Skid Plate Shield	S	S
DIMENSIONS & CAPACITIES		
INTERIOR		
Head Room – Front (mm)	1,041	1,041
Head Room – Rear (mm)	1,014	1,014
Leg Room – Front (mm)	1,041	1,041
Leg Room – Rear (mm)	1,023	1,023
Shoulder Room – Front (mm)	1,676	1,676
Shoulder Room – Rear (mm)	1,669	1,669
Seating Capacity	6	6
TRAY		
Maximum Floor Length (mm)	1,939	1,939
Depth (mm)	511	511
Width Between Wheel Arches (mm)	1,295	1,295
Maximum Floor Width (mm)	1,687	1,687

	2500	3500
EXTERIOR		
Kerb Weight (kg)	3,577	3,596
Gross Vehicle Mass (kg)	4,490	5,309
Ground Clearance – at curb weight – Approach Angle	21.8°	21.8°
Ground Clearance – at curb weight – Breakover Angle	18.2°	18.2°
Ground Clearance – at curb weight – Departure Angle	22.3°	22.3°
Ground Clearance – at curb weight – Running Ground Clearance (mm)	188	218
Overall Body Width (mm)	2,009	2,009
Overall Height (mm)	1,974	2,027
Overall Length (mm)	6,030	6,027
Track – Front (mm)	1,735	1,720
Track – Rear (mm)	1,732	1,704
Turning Circle – curb-to-curb (m)	13.38	13.38
Wheelbase (mm)	3,797	3,797
INTERIOR		
SEATING		
Front Centre Seat Cushion Storage	S	S
Heated and Ventilated Front Seats	S	S
Leather-Trimmed 40/20/40 Front Bench Seat	S	S
Pwr 10-Way Driver Seat w/Memory & Pwr 6-Way Pass Seat	S	S
Rear 60/40 Split Folding Seat	S	S
Rear Under Seat Storage Compartment	S	S
CONVENIENCE FEATURES		
240-Volt 100W Invertor Auxiliary Power Outlet	S	S
12-Volt Auxiliary Power Outlets	S	S
Dual Zone Climate Control	S	S
Auto-Dimming Rearview Mirror w/Microphone	S	S
Electronic Vehicle Information Center	S	S
Heated Steering Wheel	S	S
Memory for Radio, Driver's Seat, Mirrors and Pedals	S	S
Overhead Console	S	S
Power Adjustable Pedals	S	S
Power Door Locks	S	S
Power Front Windows w/1-Touch Up and Down Feature	S	S
Power Steering	S	S
Power Sunroof	S	S
Rear Power Sliding Window	S	S
Rearview Day/Night Mirror	S	S
Second-Row In-Floor Storage Bins	S	S
Temperature and Compass Gauge	S	S
Tilt Steering Column	S	S
Tip Start	S	S
ENTERTAINMENT SYSTEM		
7-Inch Multi-View Cluster	S	S
8.4-Inch Touchscreen Display	S	S
9 Amplified Speakers with Subwoofer	S	S
Audio Jack Input for Mobile Devices	S	S
Integrated Voice Command with Bluetooth®	S	S
Media Hub (SD, USB, Aux)	S	S
Steering Wheel Mounted Audio Controls	S	S
Uconnect® 8.4 Navigation	S	S

	2500	3500
EXTERIOR		
WHEELS & TYRES		
18-Inch x 8.0-Inch Polished Aluminum Wheels	S	S
Full Size Spare Tyre	S	S
Michelin® LT265/70R18E BSW On/Off-Road Tyres	S	S
Tyre Carrier Winch	S	S
DOORS		
Locking Tailgate	S	S
LIGHTING		
Automatic Headlamps	S	S
Bi-Function Halogen Projector Headlamps	S	S
Fog Lamps	S	S
Under Hood Lamp	S	S
CONVENIENCE FEATURES		
Fixed Long Mast Antenna	S	S
Power Folding Heated Side Mirrors with Memory	S	S
Spray-In Bedliner	S	S
Wheel to Wheel Side Steps	S	S
DESIGN		
Two Tone Paint	–	S
SAFETY & SECURITY		
Advanced Multi-stage Front Airbags	S	S
Centre High-Mount Stop Lamp with Cargo Camera	S	S
Electronic Stability Control	S	S
Keyless Enter 'n' Go™	S	S
ParkSense® Front and Rear Park Assist System	S	S
Parkview™ Rear Back-Up Camera	S	S
Remote Keyless Entry	S	S
Remote Proximity Keyless Entry	S	S
Remote Start System	S	S
Security Alarm	S	S
Sentry Key® Theft Deterrent System	S	S
Cruise Control	S	S
Supplemental Front Seat-Mounted Side Airbags	S	S
Supplemental Side-Curtain Front and Rear Airbags	S	S
Tyre Pressure Monitoring Display	S	S
WARRANTY		
3 year/100,000 km (whichever occurs first)	S	S
Roadside Assistance	S	S

#Includes occupants fuel and fitted options. The weight of these must be deducted from the payload to determine load carrying capacity. Front and rear axle loads must not be exceeded.

RAM COLOURS

2500 EXTERIOR/INTERIOR COLOURS



FLAME RED



TRUE BLUE PEARL



BRILLIANT BLACK PEARL



BRIGHT WHITE



BRIGHT SILVER METALLIC



**BRISTOL LEATHER/PERFORATED
LEATHER TRIM - BLACK**

3500 EXTERIOR/INTERIOR COLOURS



FLAME RED



GRANITE CRYSTAL METALLIC



BRILLIANT BLACK PEARL



BRIGHT WHITE



**BRISTOL LEATHER/PERFORATED
LEATHER TRIM - BLACK**

RAM SUPPORT



RAM TRUCKS AUSTRALIA & NEW ZEALAND

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RAM – the Legendary American Truck is distributed in Australia and New Zealand by American Special Vehicles, the only authorised importer of RAM Trucks.

Built by RAM Trucks in America and completed by Walkinshaw Australia, one of the world's leading automotive engineering companies, to meet the highest Australian and New Zealand safety and design rules. RAM is sold and serviced by a network of Dealers throughout Australia and New Zealand with the backing of Australasia's largest independent vehicle distributor.

WARRANTY & ROADSIDE ASSIST WE STAND BEHIND OUR TRUCKS

Decades of rigorous safety, security and quality testing go into every RAM vehicle before the rubber hits the road. Which is why we have the confidence to back them with a 3 year or 100,000 km warranty, whichever comes first.

All RAM Trucks also come with the reassurance of Roadside Assist for the period of your warranty. In the event your vehicle is immobilised, you can rest assured that our Roadside Assist will help you to continue your journey with the minimum of inconvenience to you and your passengers, 24 hours a day, 7 days a week, 365 days a year.



ACCESSORIES – CUSTOMISE. PERSONALISE. OPTIMISE.

Make the most of your RAM Truck with our range of genuine accessories. Contact your Dealer or visit our website for more details.

FLEXIBLE FINANCE OPTIONS

At RAM Finance we are committed to providing you with a comprehensive and highly competitive range of vehicle finance solutions. RAM Finance's solutions are designed to provide flexibility, ease and peace of mind. So from the start

of your journey with us, you'll remain firmly and comfortably in the driver's seat of the financial arrangement you choose for your vehicle. Refer to the website for more information.

NATIONWIDE DEALER NETWORK

RAM owners have the backing of our nationwide dealer network which provides comprehensive sales, service and parts back up wherever you may be. To find your nearest Dealer just visit the RAM website.

GUTS - GLORY



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